

## **STRATEGIC PLANNING COMMITTEE**

After doing an excellent job being diligent and gently persistent in getting us to update our strategic plan and helping to design and implement the strategic survey and retreat, Bruce Blohm has handed the reins to Katy Morgan, who now chairs the committee. In that role, her primary responsibilities will be to a) provide support and accountability to me as I complete the plan details, in coordination with committee chairs, b) ensure that we use the strategic vision as our primary lens for establishing priorities and decision-making, c) provide support and accountability as we work to implement the plan.

The strategic plan overview document (Impact 2030: Friends Step Up) has been extremely helpful to me in the role of Executive Director. It helps me tremendously by providing a clear context for my understanding of the work of the organization, helping to prioritize my efforts, and as a framework for promoting the organization.

I continue to work on “fleshing out” the plan with more detailed action steps, timelines, and financial implications. However, much of this work has been done by the committee chairs and is already guiding their work - especially Executive, Education, Trails, and Land Conservation. There remains a good deal of work to be done on developing clearer plans for Development and Member Engagement, but a solid foundation is in place so progress should begin quickly once we find leadership for those committees.

**- Respectfully Submitted by Ned Murray**